



2026 WAI CONFERENCE

A Division of the International Association for Identification



VENDOR DETAILS

**DIRECT ACCESS TO CONFERENCE | NETWORKING
EVENTS | LUNCH**

04.21.26-04.22.26

CHULA VISTA RESORT

1000 Chula Vista Pkwy,
Wisconsin Dells, WI 53965



thewai.org



detlisa@hotmail.com

Dear Prospective Vendor,

We wanted to take this opportunity to invite you and your company to exhibit your product line and/or services at our annual WI Association for Identification 2026 Educational Conference to be held April 21-24, 2026, at the Chula Vista Resort in the gorgeous Wisconsin Dells.

We are a nonprofit organization and we rely on our membership and conference to bring in funding so that we can provide the best possible training opportunities to our members.

Some benefits you will receive when showcasing your business at our conference include:

- The opportunity to share your business and products/services with numerous WI law enforcement agencies.**
- Direct access to conference attendees.**
- Participation in networking events, which allows you the opportunity to personally interact with conference attendees.**

Our beautiful Wisconsin Dells is known for the unique rock formations, canyons and a spectacular gorge, that we will be offering a boat tour on. Other options in the Dells include shopping, unique restaurants and many waterparks, one of which being in the hotel our conference is at.

The WAI appreciates your consideration for attendance or sponsorship and look forward to working with you.

Please visit our website at thewai.org to register as a vendor today!

**Sincerely,
The WAI Board**



GENERAL EXHIBITOR PACKAGE

Cost:

\$250.00 for the first vendor representative and \$75.00 for each additional vendor representative/guest

Includes:

- Lunch - Tuesday and Wednesday
- Direct access to conference guests
- Participation with nightly networking events
- Includes one table, electricity, and general sessions
- Listing on the WAI website for one year as a 2026 sponsor

Conference Location and Lodging:

Chula Vista Resort: 1000 Chula Vista Pkwy, Wisconsin Dells, WI 53965. A blocked number of rooms are set aside for our conference and run \$98 for a single room and \$169 for a double. Parking is included. To make a room reservation, please call the hotel at 608-254-8366 and provide them with booking ID L07737.

Deliveries:

Please contact the hotel directly to make arrangements for deliveries or oversized items. All packages are to be delivered to:

Chula Vista Resort
1000 Chula Vista Pkwy,
Wisconsin Dells, WI 53965

HOLD FOR: WI Assn for Identification WAI/ Lisa Hudson
04-21-26 - 04-22-26 / Total Number of Boxes (i.e. 1 of 4)

Vendor Setup/Cleanup:

Setup: Tuesday morning 6:00 a.m. - 7:00 a.m.

Cleanup: Wednesday evening (after presentations)

Cancelations

Notice of cancelations must be made in writing to detlisa@hotmail.com. Cancellations made only 30 days before the start date of the conference will only be refunded 50% of the vendor fee. Cancellations made after that time frame, forfeit the right to any refund. The WAI reserves the right to cancel a vendor for any reason. If the conference is cancelled, the WAI will refund the vendor fee in its full amount.

OTHER EXHIBITOR PACKAGES

Listing Your Business on our Website - \$50 (multiple available)

- Listing on our website for one year as a sponsor, with your business logo.

Boat Tour Snack and Drink Bar - \$150 (4 available)

- Listing on our website for one year as a sponsor, with your business logo.
- Send us your choice of swag to hand out to our attendees.
- Verbal recognition of your sponsorship at our conference.
- A personalized certificate of appreciation from the WAI.
- Facebook post from the WAI page thanking the sponsor.

Swag Promotion - \$200 (multiple available)

- Listing on our website for one year as a sponsor, with your business logo.
- Send us your choice of swag to hand out to our attendees.
- Verbal recognition of your sponsorship at our conference.
- A personalized certificate of appreciation from the WAI.
- Facebook post from the WAI page thanking the sponsor.

Snack Sponsorship - \$200 (10 available)

- Listing on our website for one year as a conference sponsor, with your business logo.
- Verbal recognition of your sponsorship at our conference.
- A personalized certificate of appreciation from the WAI.
- Facebook post from the WAI page thanking the sponsor.
- Poster sign at the conference recognizing your sponsorship.
- A gift of appreciation from the WAI.

Notebook and Pen Promotion - \$300 (one available)

- Listing on our website for one year as a sponsor, with your business logo.
- Your business logo on a notebook and pen that are distributed to conference attendees.
- Verbal recognition of your sponsorship at our conference.
- A personalized certificate of appreciation from the WAI.
- Facebook post from the WAI page thanking the sponsor.

OTHER EXHIBITOR PACKAGES

Lunch Sponsorship - \$1,000 (8 available)

- Listing on our website for one year as a conference sponsor, with your business logo.
- Verbal recognition of your sponsorship at our conference.
- A personalized certificate of appreciation from the WAI.
- Facebook post from the WAI page thanking the sponsor.
- Poster sign at the conference recognizing your sponsorship.
- A gift of appreciation from the WAI.
- Option to provide attendees with your business swag.
- Option to provide promotional materials (napkins, glassware, etc)

Bags Competition Food and Drink Sponsorship - \$1,000 (2 available)

- Listing on our website for one year as a conference sponsor, with your business logo.
- Verbal recognition of your sponsorship at our conference.
- A personalized certificate of appreciation from the WAI.
- Facebook post from the WAI page thanking the sponsor.
- Poster sign at the conference recognizing your sponsorship.
- A gift of appreciation from the WAI.
- Option to provide attendees with your business swag.
- Option to provide promotional materials (napkins, glassware, etc)

Dinner Sponsorship - \$1,000 (4 available)

- Listing on our website for one year as a conference sponsor, with your business logo.
- Verbal recognition of your sponsorship at our conference.
- A personalized certificate of appreciation from the WAI.
- Facebook post from the WAI page thanking the sponsor.
- Poster sign at the conference recognizing your sponsorship.
- A gift of appreciation from the WAI.
- Option to provide attendees with your business swag.
- Option to provide promotional materials (napkins, glassware, etc)